



# Newsletter June/July 2010

## **Half the year gone.**

I can't believe that half the year is gone already. We'll soon be talking about Christmas!

In the first half of the year we launched the new improved showroom and in July we will exhibit at BMAA. On top of this we have produced an interior and exterior brochure and had a pretty major upgrade to our website. We really have done a lot this year already and the second half will be even busier. We look forward to seeing you all in Queensland in July on 21st-23<sup>rd</sup> on stand 41 and 42.

## **Product of the Month**

Ballet is our product of the month for June and July. Buy two or more Ballet blinds and receive an additional 10% off your order. This makes Ballet even better value! Call for sample book today.



## **Mirabella and Crescendo**

Please note that these are now Group 4 until sold out.

## **Signature collection full update**

Here is a full update of all the changes to our Signature Collection since they were first issued. Please check that your collection is fully up to date.

1) **Fully Discontinued ranges:** Please remove from your book  
Malta  
Ara  
Gemma  
Montana  
Mandalay Nioka-Vanda-Kimba deleted September 2008.

## 2) **Totally New Ranges**

UrbanShade-replaces Sunpro released June 2010

## 3) **Updates**

Sheerweeve 5000-4 new colourways-released June 2010

Stamford-Fossil and Peat-released June 2010

Simply 3%-Full new range-released June 2010

Screen Opulence- 9 new colours-released June 2010. Screen opulence White released September 2008

Mandalay Madagascar, Macau, Matangari, Maui and Molokai added September 2009.

Fusion- 3 new colourways plus Fusion Bambu 4 colourways Sept/Oct 2009

Serengetti-4 new colourways released September 2009.

## **Front Romans**

We have had really good acceptance from our clients about the new format for roman blinds. We now offer a front pelmet, similar to our woven timber format. This makes for much easier operation without the need to reach behind the blind for a cord. Consider a sample blind for your showroom.

## **Rollup woven timber blinds**

We are now able to offer this great product again. Our new rollup blinds conform to all current child safety laws. Cost is 13% less than romans.

## **63mm Basswood being discontinued.**

Some stock still available but this range is being totally discontinued. Please remove samples from your swatches.

## **Base rail size on bottom up.**

We will use our large designer base bar on all bottom up blinds for stability. This is also an option on all our blinds but will be standard on bottom up blinds.

## **Exterior room in showroom**

Our new Exterior showroom is up and running and is there for you and your clients to use.

## **Opening and closing on Ballet blinds**

Its worth noting that Ballet opens and closes much more efficiently when the blades are in the open position. Ballet is a very stylish product and a great addition to our range and is selling well. It's extremely practical where you need a combination of sheer with privacy.

## **XL50 pleat update.**

We now have the parts to motorise XL50 pleat (\$900 incl remote control) and will shortly also be able to make top down blinds. Top down surcharge + 20%.

We also have stock of the primary colours which have featured in some of our advertising. These are not in your sample set but are available.

**[www.petermeyerblinds.com.au](http://www.petermeyerblinds.com.au)**  
**Make this the year you learn about motorisation**

**Ph 1800 254631**



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I'm currently working on "best of" notes from the newsletters over the past two years. Please let me know if you have any special requests.

## Pop up banner

We have designed a pop up banner for one of our retail clients and we thought it was such a good idea that we have decided to offer it to other clients. These can feature your own logo or can be our generic banner. See them on show at BMAA or order now. They look like this but you can send for a better image! They will cost you about \$300 each plus a little more if you want your own logo incorporated. Size is 850mm x 2100mm



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